JOHN HOWARD: A STUDY IN POLICY CONSISTENCY

M L (Kim) Murray

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DECLARATION

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ABBREVIATIONS

ABC Australian Broadcasting Corporation ACOSS Australian Council of Social Services ACTU Australian Council of Trade Unions

ADF Australian Defence Force
AFR Australian Financial Review
Apper

AFFF Australian Farmers' Fighting Fund

AIRC Australian Industrial Relations Commission

ALP Australian Labor Party

ANZAC Australia and New Zealand Army Corps

APS Australian Public Service

ATSIC Aboriginal and Torres Strait Islander Commission

ATC Australian Teaching Council
AWA Australian Workplace Agreement
AWNL Australian Women's National League
COAG Council of Australian Governments
CFA Consumers' Federation of Australia
CPA Communist Party of Australia

CPD Commonwealth Parliamentary Debates

CPU Cabinet Policy Unit

DPM&C Department of Prime Minister and Cabinet ECCV Ethnic Communities' Council of Victoria

FTB Family Tax Benefit
GST Goods and Services Tax

HREOC Human Rights and Equal Opportunity Commission

MUA Maritime Union of Australia MPI Matter of Public Importance NAC National Aboriginal Conference

NATSEM National Centre for Social and Economic Modelling NFTPA National Forum for Teacher Professional Associations

NFF National Farmers' Federation NPP National Priorities Project

OECD Organisation for Economic Co-operation and Development

QWN Question Without Notice QON Question On Notice PMO Prime Minister's Office

RCNA Royal College of Nursing Australia

SES Senior Executive Service
SBS Special Broadcasting Service
SMH Sydney Morning Herald
WEL Women's Electoral Lobby

ABSTRACT

This thesis argues that the key policies of John Howard were consistent throughout his political career, from his entry into the Australian parliament in 1974 until Prime Minister in 2007 when he lost government and his seat of Bennelong. Studies of parliamentary debates, public speeches and policy documents reveal Howard's reluctance to shift from policy positions that reflect his core philosophical and political convictions. They also show determination, self-belief and unremitting political ambition, despite significant obstacles. Many of Howard's ideas are traced to the early influences of family, school, church, and the post-war, politicallyconservative era of his youth, led by Liberal Prime Minister, Robert Menzies. Howard later used the narrative of his personal beliefs and value systems as factors that shaped his policy agenda, while drawing on his own background and experiences to indicate his understanding of what was important to "ordinary" Australians. Consequently, he was consistently a social conservative who supported traditional families, a British head of State, the ANZAC legacy as defining the moment of Australia's nationhood and its national characteristics, a small-business/ entrepreneurial spirit, pride in colonial achievement and historical culture linked to Europe, with a Judeo-Christian base. He argued for border sovereignty, resisted the concept of multiculturalism, extracted acceptance of "Australian values" from new citizens, and rejected treaties, separatism, or a formal apology to Australia's Indigenous people. His family's small business background, attitude of self-reliance, and wariness of unions and public servants, pre-disposed his acceptance of the 1980s "New Right" or neo-liberal formulations of smaller government, deregulated markets and financial systems, competition, user-pays, targeted welfare based on mutual obligation, privatisation, broad-based taxation, and workplace reform that curtailed

union power. Within this context, and aligned to personal predilections, he used neo-liberal critiques of so-called "élites" and "special interests" to appeal to "mainstream" Australia. Howard was prepared for strategic reasons to deviate, postpone or retreat on some issues, but was intransigent on core principles. He claimed most people knew the values he stood for, and that policy consistency was an element in his political success. However, when consistency became intellectual rigidity, it was his political downfall.